



Managed **hosting** solutions

COMPANY PROFILE

hosting
support
consulting



COMPANY PROFILE

RACKBOOST, SETTING THE TONE SINCE 1999

RACKBOOST has been a leading Belgian supplier of technically advanced managed hosting solutions since 1999. Rackboost has a proven reputation as a supplier of reliable, scalable solutions to its customers.

The combination of continual investment in the latest technologies and striving to achieve the highest level of guaranteed uptime enables RACKBOOST to act as a trustworthy supplier of flexible, fast, secure and stable solutions.

BROAD RANGE OF SERVICES

RACKBOOST provides a variety of services to its customers: website hosting, business applications, e-mail, databases, streaming media, virtualisation, and collocation. This usually involves operationally critical applications that require very high guaranteed uptime and speed.

RACKBOOST offers various levels of management services and SLAs.

TECHNOLOGICALLY STRONG

RACKBOOST keeps a close eye on developments in the industry and continually invests in infrastructure, training, software, and partnerships with market leaders, including Dell, Microsoft, VMWare, and Cisco.

SECURE

The RACKBOOST network and data centre are constantly kept up to date with the latest new technologies and developments for firewalling, VPNs, load balancing, antivirus, network cabling, and design.

COST-EFFECTIVE

RACKBOOST works with its customers to find the most effective solution to their needs among its broad range of services.

RACKBOOST always guarantees a competitive price/quality ratio.

BROAD CUSTOMER BASE

Over the years, RACKBOOST has built up a broad customer base in various sectors: the media (MTV, TMF, Nicolodeon, Kanakna), government bodies, Internet companies (ONE Agency, The Parking Lot, Media*A), SMEs, and large international corporations (Alcatel Lucent, Dymo, Carrefour).

BUILT BY EXPERTS

Our technical infrastructure is designed and maintained by a team of experienced system administrators and engineers, who are certified according to the most stringent standards of Cisco, Microsoft, VMWare, Dell, Juniper, and other organisations.

FAST

The RACKBOOST network provides very fast Internet access. It has an extremely high-performance architecture with redundant links to dozens of leading operators, including BNX, Telenet, Belgacom, Versatel, Tiscali International, and Global Crossing.

RELIABLE

RACKBOOST knows the importance of reliability and is willing to guarantee it. On top of this, experienced support staff are available round the clock.

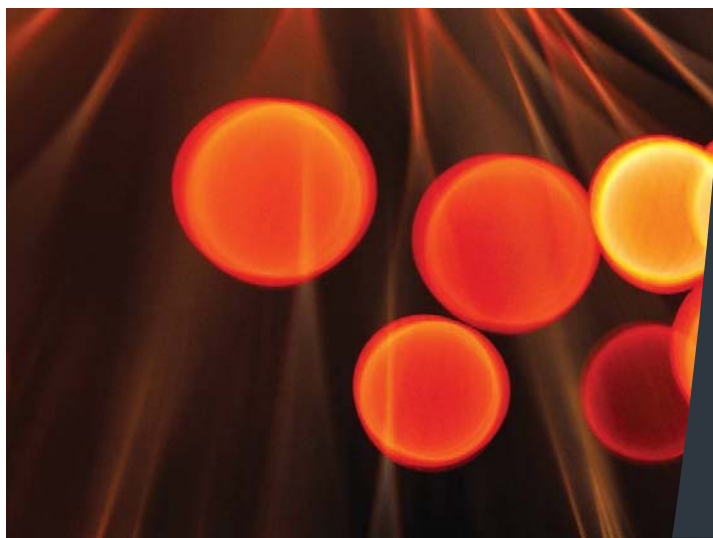
SCALABLE SOLUTIONS

RACKBOOST suggests solutions that are matched to your company. For example, our Dynamic solution can easily be scaled to accommodate the growth of your company.

SOUND PARTNER

RACKBOOST has been a financially sound company since 1999. We are an associated company of InfoServe IT Resourcing NV, a major player in the Belgian IT staffing and service provider market.

strong partners
for your needs



Case studies

EXPERTISE AND EXPERIENCE

MTV

MTV Networks is a business unit of Viacom, one of the world's largest entertainment enterprises. As a leading media corporation, Viacom provides content via all possible media platforms: television, film, and a broad spectrum of digital media. The best-known Viacom brands are MTV Networks, BET Networks, Paramount Pictures, DreamWorks, MTV Films, and Nickelodeon Movies.

MTV Networks innovates continually and provides cutting-edge content via many platforms. For this reason, the Belgian initiatives of MTV Networks need a strong partner.

Since 2001, Rackboost has designed and managed the entire infrastructure for (among other things):

- Managed hosting of www.tmf.be, www.tmfawards.be, www.nickelodeon.be, www.mtvnetworks.be, etc.
- Live and on-demand video streaming for TMF and Nickelodeon
- Developing links to various media: on-screen, mobile, and user-generated content



TMF AWARDS, THE PINNACLE EVENT OF THE BELGIAN MUSIC WORLD

A unique mix of national and international artists, along with thousands of super-enthusiastic young people: the tried and true recipe for *the* event where artists from inside and outside Belgium are crowned with Belgium's most prestigious music award.



Every year, MTV Networks relies on RACKBOOST's expertise and stable infrastructure for the live streaming of this event. Heavy-duty servers, high bandwidths, strong SLAs, expert employees, and on-call support stand behind many years of trouble-free streaming of this event.

TIKITAG (ALCATEL LUCENT VENTURE)

Tikitag links everyday objects to online information sources. A mobile phone equipped with an RFID reader scans an RFID tag and automatically retrieves the information linked to this tag.

For hosting Tikitag (www.tikitag.com), this Alcatel Lucent venture was looking for a managed platform with high guaranteed availability (SLA). RACKBOOST set up the servers and manages the platform in its Brussels data centre (administration, backup, security, updates, and monitoring).



DYMO GUESTGUARD

GuestGuard is an extremely user-friendly system for guest registration follow-up and management. GuestGuard automatically sends messages to staff members when a guest arrives at the reception desk. The platform was initially hosted and managed internally. Due to the explosive growth of this service, Dymo decided to outsource management and hosting.

In this case the challenge to RACKBOOST was to provide a zero-impact transition from the internal platform to the new hosting environment in our Brussels data centre.



ADVERTISING AGENCIES

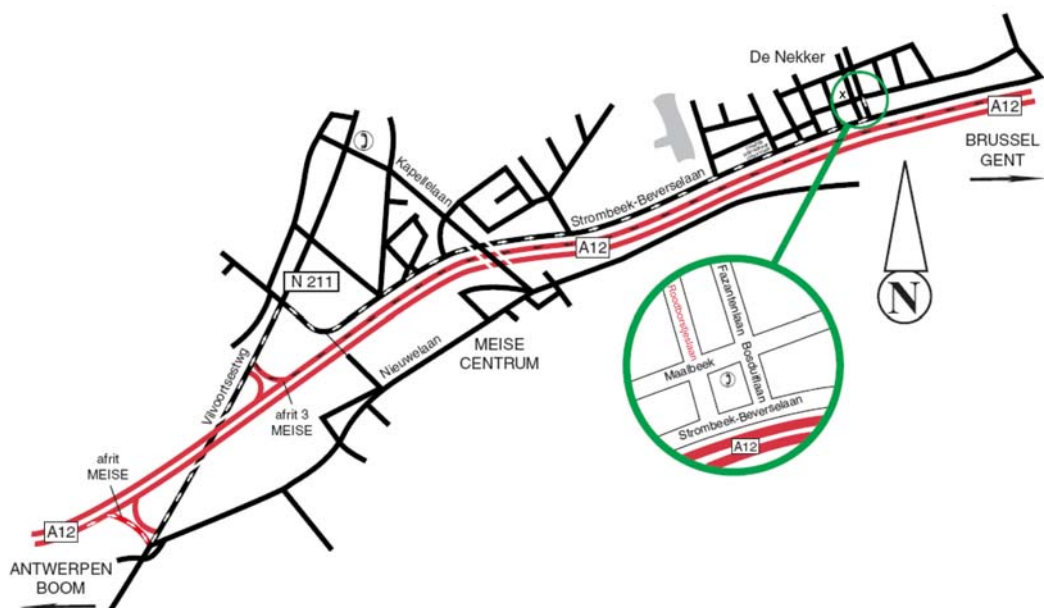
Interactive advertising agencies need a stable, expert hosting partner for their projects. The recurrent requirements of these companies are an easily managed hosting environment, accessible technical expertise, the ability to adapt quickly to short-term projects, and the right price/quality ratio.



WEBS / ANDLINGER AND COMPANY

Both of these customers previously used internal file servers and e-mail servers. Their infrastructure did not support secure worldwide access to their data and e-mail. The essential requirements here were security, availability, and good international connectivity so that offices anywhere in the world could access data and e-mail messages quickly and easily. Migration of the servers to the Rackboost data centre and selection of a VPN solution led to a reduction in security risks, increased productivity, and decreased TCO.





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